

CHRISTIE'S

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The Exceptional Sale

Will Present
A FIRST IN MUSIC HISTORY:

Bob Dylan's
First New Studio Recording of "*Blowin' In The Wind*"
Since 1962

Produced by T Bone Burnett Utilising
Groundbreaking Patented Technology to Create a
One-of-One *Ionic Original* Disc

In London on 7 July 2022

During

CLASSIC WEEK

*** Exclusive In-Person Listening Experiences ***

To Take Place in

Los Angeles, New York and London



London – Christie's will auction Bob Dylan's first new studio recording of "Blowin' in the Wind" since 1962, from a special session with multi-Grammy winning producer T Bone Burnett, on the recently announced groundbreaking *Ionic Original* disc. The first recording to utilise his patented technology from Burnett's company, *NeoFidelity, Inc.*, this unique lot will be offered in *The Exceptional Sale* on

July 7 as a highlight within *Classic Week* London (estimate: £600,000-1,000,000). A first in music history: this opportunity to acquire a new recording of Bob Dylan's seminal song is a landmark moment and Burnett notes that the technology used to create the *Ionic Original* disc "advances the art of recorded sound and marks the first breakthrough in analog sound reproduction in more than 70 years, achieving dramatic improvements in listening experience and durability." The auction of this historic lot – in Bob Dylan's 60th anniversary year as a recording artist – presents a unique opportunity for international collectors, music fans, historians, aficionados and audiophiles. Exclusive in-person listening experiences of the "Blowin' In The Wind" *Ionic Original* will take place in advance of the auction: by-appointment in Los Angeles (8 June) and New York (15 June) and as part of the public pre-sale exhibition in London (2-7 July).



ONE-OF-ONE IONIC ORIGINAL DISC
BOB DYLAN'S FIRST NEW STUDIO RECORDING OF "BLOWIN' IN THE WIND" SINCE 1962
ESTIMATE: £600,000-1,000,000

Peter Klarnet, Christie's Senior Specialist, Americana, Books and Manuscripts commented: "Christie's is excited to be offering this unique recording of Bob Dylan's 'Blowin' in the Wind', one of the most important songs written in the last century, on this groundbreaking new 'Ionic Original' format. I very much share T Bone Burnett's passion for the sonic excellence of analog sound and it is fitting that this important development is being offered as a stand-out lot in *The Exceptional Sale*, London on 7 July 2022."

T Bone Burnett, Founder of NeoFidelity Inc. and multi-Grammy-winning producer, commented: "Sixty years after Bob first wrote and recorded 'Blowin' In The Wind', he is giving us a new recording of his song; one that is both deeply relevant for our times and resonant with decades of the artist's life and experience. We're grateful to Christie's for their belief in the 'Ionic Original' and for presenting Bob's masterful recording to the world in a unique and meaningful way."

BLOWIN' IN THE WIND

This year marks not only the 60th anniversary of Bob Dylan as a recording artist, but of one of the most iconic and profound songs written in the last century, "Blowin' in the Wind." Debuted on the diminutive

stage of Gerde's Folk City in Greenwich Village in April 1962, Bob Dylan's "Blowin' in the Wind" was an instant classic, and is today woven firmly into the fabric of American culture.

Dylan first recorded the song for Columbia on 9 July 1962 for his second album, *The Freewheelin' Bob Dylan*. He entered the studio again in 2021 to re-record the song with his friend, Joseph Henry 'T Bone' Burnett III, the Grammy and Oscar winning composer, musician and producer. Unlike Dylan's 1963 release which achieved platinum status, only a single copy of this new recording of "Blowin' in the Wind" will be offered on the groundbreaking new audio medium: *Ionic Original*.

The cultural impact of "Blowin' in the Wind" cannot be overstated. Covered by hundreds of artists since the words and music first appeared in print in May 1962, the song not only brought Bob Dylan to the world stage, it gave new voice to the burgeoning social movements of the 1960s.

T BONE BURNETT

Multiple Grammy and Oscar winner Joseph Henry 'T Bone' Burnett is a producer, musician and songwriter. Burnett most recently released *Acoustic Space*, the first full-length instalment in *The Invisible Light* trilogy, an experimental song cycle which explores the idea that society has been subject to a programming pandemic which is causing us to lose our ability to differentiate fact from fiction. Burnett also composed and produced the music for critically acclaimed HBO series *True Detective*, and his film work includes the five-time Grammy winning soundtrack for *O Brother, Where Art Thou?*, *The Big Lebowski*, *Cold Mountain*, *The Hunger Games*, *Crazy Heart* and *Walk The Line*, among others. He has collaborated with numerous artists including Bob Dylan, Elvis Costello and Roy Orbison, and won Album of the Year and Record of the Year Grammy Awards for Robert Plant and Alison Krauss' *Raising Sand*.

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NOTES TO EDITORS:

About NeoFidelity Inc. and the Ionic Original

NeoFidelity Inc. has been formed to develop and commercialize a new recording technology. Ionic's patented technology leverages advances in nanotechnology, material sciences and materials to develop a new physical audio format in which purpose-engineered coatings and underlying composite polymers are applied to a traditional acetate substrate specifically designed for the superior reproduction and preservation of analogue sound.

Playable on existing and commonly available vinyl playback equipment, this new hybrid technology yields the "holy grail" for recording artists and audiophiles: a single format that can offer superior sound reproduction, foreign particle resistance, durability, excellent signal-to-noise ratio, longevity, portability, compatibility with existing playback equipment.

The *Ionic Original* is a one-of-one, hand-made, collector's edition master recording, specifically arranged and performed for each individual recorded disc by the artist.

For more information please contact: Carla Sacks, Krista Williams or Samantha Tillman at Sacks & Co. | +1 212 7411000 | carla@sacksco.com, krista@sacksco.com or samantha.tillman@sacksco.com.

About Christie's

Founded in 1766, Christie's is a world-leading art and luxury business. Renowned and trusted for its expert live and online auctions, as well as its bespoke private sales, Christie's offers a full portfolio of [global services](#) to its clients, including art appraisal, art financing, international real estate and education. Christie's has a physical presence in 46 countries, throughout the Americas, Europe, Middle East, and Asia Pacific, with flagship [international sales hubs](#) in New York, London, Hong Kong, Paris and Geneva. It

also is the only international auction house authorized to hold sales in mainland China (Shanghai).

Christie's [auctions](#) span more than [80 art and luxury categories](#), at price points ranging from \$200 to over \$100 million. In recent years, Christie's has achieved the world record price for an artwork at auction ([Leonardo da Vinci's Salvador Mundi](#), 2017), for a 20th century artwork ([Andy Warhol's Shot Sage Blue Marilyn](#), 2022), for a single charitable collection sale (the [Collection of Peggy and David Rockefeller](#), 2018), and for a work by a living artist ([Jeff Koons' Rabbit](#), 2019).

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Recent innovations at Christie's include the groundbreaking sale of the first NFT for a digital work of art ever offered at a major auction house ([Beeple's Everydays, March 2021](#)), with the unprecedented acceptance of cryptocurrency as a means of payment. As an industry leader in digital innovation, Christie's also continues to pioneer new technologies that are redefining the business of art, including the use of hologram technology to tour life-size 3D objects around the world, and the creation of viewing and bidding experiences that integrate augmented reality, global livestreaming, buy-now channels, and hybrid sales formats.

Christie's is dedicated to advancing [responsible culture](#) throughout its business and communities worldwide, including achieving sustainability through net zero carbon emissions by 2030, and actively using its platform in the art world to amplify under-represented voices and support positive change.

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